



Lane County Dental Society

2010 Newsletter & Website Advertising Order

Company/Client Name: _____ Date: _____

Contact Person: _____ Phone _____ email: _____

Address: _____

NEWSLETTER DISPLAY AD ORDER

WEBSITE BANNER ORDER

Mark an (X) in the grid below to designate the issue and ad size ordered.

Mark an (X) below to select listing months.

Newsletter Issue	Full Page Insert* \$230	Full Page Ad \$225	1/2 Page Ad \$130	1/4 Page Ad \$100
January 2010				
February 2010				
March 2010				
April 2010				
May 2010				
June/July 2010				
August/Sept 2010				
October 2010				
November 2010				
December 2010				

Website Banner Logo	incl. advertiser listing & hyperlink \$80 -\$40**
January 2010	
February 2010	
March 2010	
April 2010	
May 2010	
June/July 2010	
August/Sept 2010	
October 2010	
November 2010	
December 2010	

*Full Page Newsletter Inserts are printed and delivered to LCDS by the advertiser.

**Website Banner Logo prices are the lower rate when combined with Newsletter Display Ads for the same period.

Advertising layouts should be camera-ready, black on white in JPG or PDF format.

Website Banner Logo graphics are designed and produced in JPG format by the advertiser.

Newsletter Display Ad spec sizing instructions are available on request.

Send advertising by email to lcdsmailbox@gmail.com.

DEADLINE FOR NEWSLETTER INSERT/DISPLAY ADS & WEBSITE BANNERS: The 15th of the month prior to publication.

The circulation of the LCDS newsletter is approximately 250. Newsletters pdf copies are also posted for public access on the LCDS website.

PAYMENT

_____ Display Ad/ Website Banner payment enclosed \$ _____

_____ Display Ad/Website Banner payment by monthly billing to credit card account, subject to LCDS approval.

Full advance payment of 10 Newsletter Display Ads may deduct 10% discount from Display Ad total.

Make checks payable to "Lane County Dental Society" or contact LCDS to pay by Visa or Mastercard

LCDS reserves the right to refuse ad copy submitted for publication with the knowledge of the advertiser.

Lane County Dental Society – Mark Portman, Executive Director – (541) 686-1175 lcdsmailbox@gmail.com

2300 Oakmont Way, Suite 110, Eugene, OR 97401 Fax (541) 686-2392